



PEACE BY CHOCOLATE

A film screening hosted by



*September 14th, 2024
5:00 to 7:30 p.m.*

University of North Florida, Robinson Theater

SPONSORSHIP INVITATION

All proceeds to benefit the programs of Lutheran Social Services of Northeast Florida.



PEACE BY CHOCOLATE



A film screening hosted by



Dear Friend,

My work with refugees at Lutheran Social Services of Northeast Florida has been among the most fulfilling and impactful of my life, and I wish everyone in Jacksonville knew what I know—that refugees enrich our community, and make it a better place for ALL of us to call home. The stories of our refugee neighbors are testaments to the power of hope, perseverance and the transformative impact of community support.

I am pleased to announce that this fall, LSS will host a free public event that will raise awareness of who refugees are and why they are here, while celebrating the many contributions they make in communities across the U.S., including ours. Please join us for a screening of Peace by Chocolate on Saturday, September 14 at the University of North Florida. This poignant, family-friendly film details the true story of a Syrian family forced to flee war for a new life in northern Canada. The film is moving, inspiring and at times funny as the Hadhads navigate small-town life in Nova Scotia. The screening will be followed by an in-person discussion with the film's writer/director Jonathan Keijser, as well as its star, Ayham Abou Ammar, himself a refugee from Syria.

To make this event free to the public, as well as raise additional funds in support of LSS programs, including refugee services, we are requesting sponsorships from local individuals and businesses. I am writing today to ask if you will consider supporting this unique event.

As you can see from the attached sponsor benefits, we are eager to highlight you and/or your business with recognition at the event and the weeks leading up to it. Sponsors will receive VIP seating at the screening, and, depending on your level, free tickets to a post-screening VIP reception with the film's writer/director and lead actor.

Your support will enable up to 700 individuals in our community to learn more about refugees and the positive influences refugees bring to our community through this film. Your presence will also contribute to the overall success of the event, making future screenings possible and amplifying our collective efforts to support refugees and promote peace.

I want to thank you for your consideration of this request. I would love the opportunity to discuss it with you. Please reach out to me any time at (904) 730-8237.






















Sincerely,

Bill Brim
President & CEO
Lutheran Social Services of Northeast Florida



Sponsorship Benefits

	Master Chocolatier	Truffle Trailblazer	Cocoa Connoisseur	Decadent Delight	Sweet Tooth
	\$10,000	\$5,000	\$2,500	\$1,000*	\$500*

Deliver brief remarks prior to the screening to welcome guests					
Acknowledgement as presenting sponsor on all event materials (media releases; LSS website; physical signage)					
Recognition from the podium by LSS President/CEO					
Full-page, color ad in event program					
Half-page, color ad in event program					
Logo featured on all promotional materials (digital & physical)					
Tabling opportunity during event to further promote your organization					
Inclusion of promotional material in VIP swag bag					
Transportation to and from event for 8-12 guests in a limousine					
Chocolatier for a Day for 10 (chocolate-making class at a local candy shop)					
Catered lunch for 30, prepared by a local refugee-owned eatery					
Ad included in LSS Resource Guide for one year (made available to 40,000+ clients annually)					

Tickets

VIP seating	50	20	16	8	4
VIP reception with film director & star	20	10	8	4	

*These levels may be purchased at half-price by churches and nonprofit organizations.

What can your support do?



Your \$10,000 sponsorship can provide four arriving refugee families with all the comforts of home in their new apartment--including furniture, bedding, dishes and all the household items they need to start their new life as our neighbors.



Your \$5,000 sponsorship can provide a week's worth of nourishment for more than 1,200 families who turn to the LSS Food Pantry for help in a time of crisis. The 30 pounds of food they receive will allow them to direct around \$80 to other essential needs like childcare, or the gas it takes to get to work.



Your \$2,500 sponsorship can provide weekend meals to 10 children for an entire school year. These children rely on free school meals during the week, but are at risk for going hungry on the weekends.



Your \$1,000 sponsorship can provide a year of monthly support groups for individuals living with HIV, where they can find fellowship with peers in a welcoming environment.



Your \$500 sponsorship can provide utility assistance for five LSS clients who experience an emergency hardship while on the path to self-sufficiency.

You may designate your sponsorship to the LSS program closest to your heart, or to the area of greatest need.





Sponsorship interest form

Join us on Saturday, September 14, 2024 for a special evening featuring a screening and discussion of "Peace By Chocolate," an acclaimed film depicting the journey of a Syrian family rebuilding their lives in Canada through the creation of a chocolate-making enterprise. Held at the Andrew Robinson Theater at the University of North Florida, this event offers sponsors exclusive VIP tickets with premium seating and access to a VIP reception with the film's director and lead actor. The screening will be followed by a Q&A session with both the director and actor.

Lutheran Social Services of Northeast Florida is a 501(c)(3) organization. All proceeds from this event will support our mission to serve and care for our neighbors in need.

DEADLINE TO ENSURE INCLUSION IN PRINTED MATERIALS: August 23, 2024

Contact Name: _____

Company Name: _____

Full Address: _____

Email Address: _____

Sponsorship Level: \$10,000 \$5,000 \$2,500 \$1,000 \$500

I wish to make a donation instead of/in addition to a sponsorship. **Donation Amount:** _____

Please designate my payment to: Area of greatest need Specific LSS program: _____

Name to be displayed for recognition: _____

Signature: _____ **Date:** _____

Please make checks payable to: LSS | 4615 Philips Highway | Jacksonville, Florida 32207.

Should you wish to make a payment via credit card or have any additional questions, please contact Jennifer Barrett at jennifer.barrett@lssjax.org or (904) 730-8239.

Once we receive your sponsorship form, you will receive an email with your order confirmation and details to share your tickets with your guests.

Thank you in advance for supporting our Northeast Florida community!