

SPONSORSHIP LEVELS

\$15,000—Main Course Sponsorship (1 available)

- Featured company logo on 11,000 brochures, 300 posters, event tickets and event signage*
- Featured as naming sponsor in approximately 100 (anticipated) radio ads**
- Featured in two Folio ads & 5,000 postcards passed out to patrons at participating restaurants
- Full page, back cover color advertisement in event booklet
- Opportunity to deliver welcome message and award prizes at event
- Access to an anticipated 500-plus attendee emails for post-event marketing
- Naming sponsor recognition in news releases
- Featured logo position on FOODFIGHT landing page
- Ten social media promotions (with boosts)
- Featured logo position in two pre-event and one post-event e-blast to 5,000+ subscribers
- 24 VIP tickets, 20 Individual Tickets

\$5,000—Appetizer Sponsorship (3 available)

- Company logo on 11,000 brochures, 300 posters and event signage*
- Premium position advertisement in event booklet
- Access to an anticipated 500-plus attendee emails for post-event marketing
- Recognition as sponsor in two Folio ads
- Recognition in news releases
- Logo on LSS website FOODFIGHT landing page
- Five social media promotions (with boosts)
- Logo in one pre-event and one post-event e-blast to 5,000+ subscribers
- 16 VIP tickets, 8 Individual Tickets

\$2,500—Dessert Sponsorship

- Company logo on 11,000 brochures, 300 posters and event signage*
- Half page black and white advertisement in event booklet
- Logo on LSS website FOODFIGHT landing page
- Two social media promotions
- Logo in one pre-event and one post-event e-blast to 5,000+ subscribers
- 8 VIP tickets, 8 Individual Tickets

\$1,500—Cocktail Sponsorship

- Company logo on event signage
- Quarter page black and white advertisement in event booklet
- Recognition on LSS website FOODFIGHT landing page
- One social media promotion
- Recognition in one pre-event and one post-event e-blast to 5,000+ subscribers
- 8 VIP tickets, 8 Individual Tickets

\$750—Dinner Plate Sponsorship

- Recognition in event booklet, on LSS website FOODFIGHT landing page, and at event
- Recognition in one pre-event OR one post-event e-blast to 5,000+ subscribers
- 10 VIP Tickets

\$500—Silverware Sponsorship

- Recognition in event booklet, on LSS website FOODFIGHT landing page, and at event
- 6 VIP Tickets

To sponsor FOODFIGHT, please visit www.lssjax.org or call Jennifer Tamol at (904) 730-8239.

* Sponsors must have their logo in correct format to LSS by April 8, 2016 to be included in these pieces.

** Typically this event has had a radio sponsor and the LSS team anticipates acquiring one for 2016. If this happens, the sponsor will be included in all 15 and 30-second prerecorded spots. If not, this benefit unfortunately cannot be provided.